

# **Other Ways to See It: Visualization Tools for Stakeholder Engagement**

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# Tools and Resources for Engaging Stakeholders



Web search: Digital Coast  
[www.csc.noaa.gov/digitalcoast](http://www.csc.noaa.gov/digitalcoast)



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# Coastal County Snapshots

## Flood Exposure Snapshot

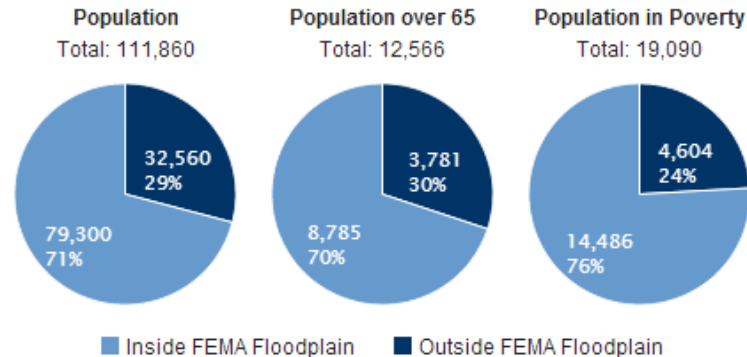
### Terrebonne Parish, Louisiana

COASTAL COUNTY SNAPSHOTS

[www.csc.noaa.gov/snapshots/](http://www.csc.noaa.gov/snapshots/)

People + Floodplains = Not Good  
High-Risk Populations + Floodplains =  
Even Worse

The more homes and people located in a floodplain, the greater the potential for harm from flooding. Impacts are likely to be even greater when additional risk factors (age, income, capabilities) are involved, since people at greatest flood risk may have difficulty evacuating or taking action to reduce potential damage.

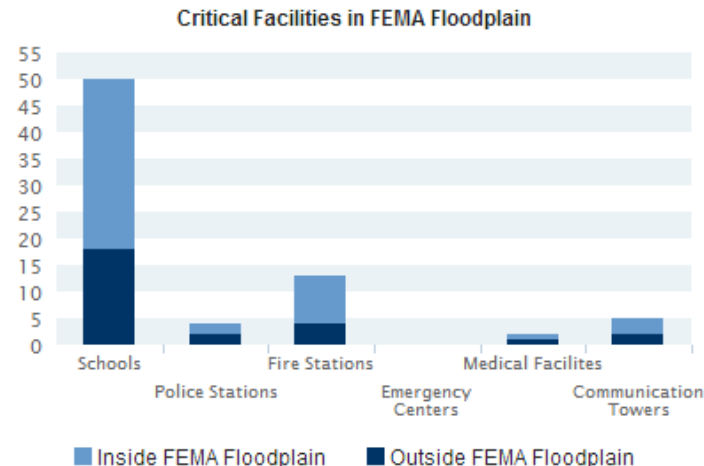


Based on [2010 U.S. Census records](#) and  
[2006-2010 American Community Survey](#)  
[5-year Summary File data](#).

Community Infrastructure + Floodplains = Bad  
News

64% of critical facilities and 74% of road miles (780 miles) in Terrebonne Parish, Louisiana, are within the floodplain.

Hospitals. Roads. Schools. Shelters. These facilities play a central role in disaster response and recovery. Understanding which facilities are exposed, and the degree of that exposure, can help reduce or eliminate service interruptions and costly redevelopment. Incorporating this information into development planning helps communities get back on their feet faster.



Based on [Critical Facilities](#) from FEMA HAZUS.



Coastal  
County  
Snapshots

# Talk About Dollars



## Economics: National Ocean Watch

### NATIONAL SUMMARY

### The United States Ocean and Great Lakes Economy



Living Resources



Marine Construction



Marine Transportation



Offshore Mineral Extraction



Ship and Boat Building



Tourism and Recreation

### 2009 Sector Composition



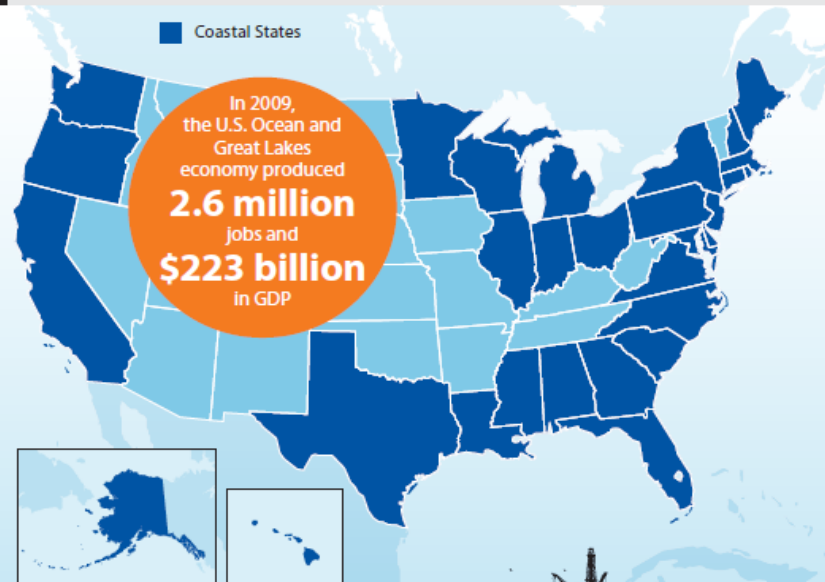
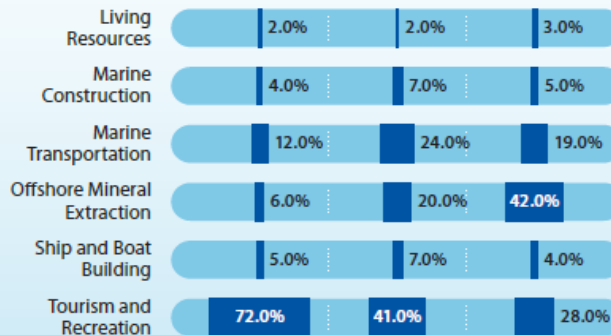
Employment



Wages



GDP



### 2005-2009 Economic Trends

The economic resilience of the U.S. ocean and Great Lakes economy allowed it to grow during the largest economic downturn in recent history when nearly all other sectors in the U.S. were declining.

### U.S. Ocean and Great Lakes Economy

64.9% GDP Growth



1.4% Employment Growth

### U.S. Economy

1.7% GDP Growth

-2.3% Employment Decline



# Use Low-Tech to High-Tech Engagement



**Roadmap for  
Adapting to Coastal  
Risk**



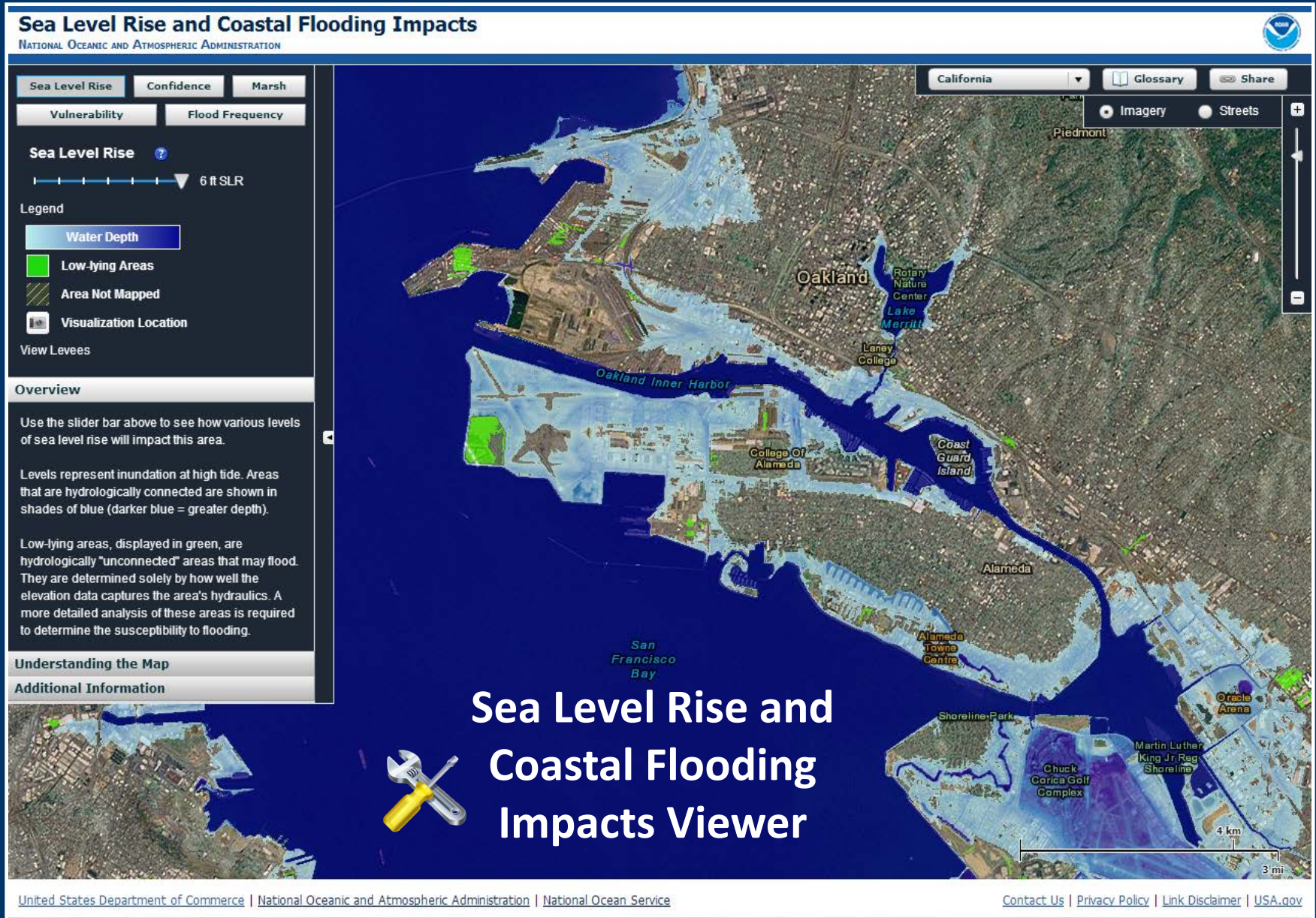
**Climate Adaptation  
for Coastal  
Communities**



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# "Seeing" The Impacts



# Using the Sea Level Rise Viewer for Participatory Meetings



Example: Port of Long Beach Climate Adaptation and Coastal Resiliency Planning

- Exposure screening
- Common understanding of local risk
- Quickly view and discuss scenarios





# “Seeing” the Impacts

## Sea Level Rise and Coastal Flooding Impacts

NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION



Sea Level Rise

Confidence

Marsh

Vulnerability

Flood Frequency

Sea Level Rise

?

▼

Current MHHW

Legend

Water Depth

Low-lying Areas

Area Not Mapped

Visualization Location

View Levees

Overview

Use the slider bar above to see how various levels of sea level rise will impact this area.

Levels represent inundation at high tide. Areas that are hydrologically connected are shown in shades of blue (darker blue = greater depth).

Low-lying areas, displayed in green, are hydrologically “unconnected” areas that may flood. They are determined solely by how well the elevation data captures the area’s hydraulics. A more detailed analysis of these areas is required to determine the susceptibility to flooding.

Understanding the Map

Additional Information



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# “Seeing” the Impacts



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# “Seeing” the Impacts of a Decision



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Questions?

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